



Istanbul
GEDİK
Üniversitesi

Hosted by Istanbul Gedik University

IX. International Academic Studies Congress Spring 2025

15-18 May 2025
Istanbul, Turkey

**"Sustainable Society from the Perspective of Human,
Technology, and Artificial Intelligence"**

"In-person and Online"

Science and Research, Education and Teaching, Business and Industry, Finance and Economy
Management and Politics, Technology and Innovation, Health and Medical Sciences, Agriculture and Veterinary Sciences
Environment, Arts, Culture, Tourism, and Sports, Theology, Values, and Ethics, International Relations and Diplomacy

Abstract Submission Deadline: 01 May 2025

Full Text Submission Deadline: 30 May 2025

Chairpersons

Dr. Aytaç Uğur Yerden

Dr. Ahmet Erkasap

Congress Secretary

Assoc. Prof. Dr. Ayşe Meriç Yazıcı



All abstracts will be published in the abstract booklet.
There will be opportunities for publication in SCOPUS, TRDizin, and international journals.
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IX. Akademik Çalışmalar Kongresi (ASC-2025/BAHAR)

15-18 Mayıs 2025

15 Mayıs 2025 – Açılış Günü ve İlk Oturumlar

10:00 – Kongre Katılım Masası Açılışı ve Kayıt

10:30 – Açılış Konuşmaları

11:00 – Davetli Konuşmalar: **Prof.Dr. İbrahim Sirkeci, Prof.Dr. Dustin Van Der Haar, Prof.Dr. Himmet Karadal**

12:30 – Bilimsel Bildiri Sunumları (Online, Paralel Oturumlar)

13:00 – Öğle Arası

13:30 – Bilimsel Bildiri Sunumları (Yüz Yüze Paralel Oturumlar)

14:00 – Forum: İnsan, Teknoloji ve Yapay Zeka Perspektifinden Sürdürülebilir Toplum

Moderatör: Prof. Dr. Murat Koç

Panelistler: Fethi Şimşek, Ahmet Erkasap, Şakir Oral, Doç.Dr. Azamat Maksüdünov, Ali Eşelioğlu

15:30 – Davetli Konuşmalar: Prof.Dr. Yu-Feng Winnie Lee, Dr. Meerbek Kudaibergenov, Prof. Dr. Muhammad Ashvaq

16:30 – Workshop: Nitelikli Dergilerde Yayıncılık ve Kitap Editörlüğü. Moderatör: Dr. Ebru Bağcı

19:30 – Gala Yemeği

16 Mayıs 2025 – Bilimsel Sunumlar

09:30 – Kongre Katılım Masası Açılışı

10:00 – Yüz Yüze ve Online Bilimsel Sunumlar (Paralel Oturumlar – Tüm Gün)

11:00 – Davetli Konuşmalar: Prof.Dr. Avdhesh Jha, Dr. Logaiswari Indiran, Dr. Sharofiddin Xoshimjonov.

12:30 – Öğle Arası

13:30 – Workshop: Proje Hazırlama, Örnek Yapay Zeka Projesi ve Akademik İşbirlikleri.

Moderatör: Dr. Aytaç Uğur Yerden

17:30 – Değerlendirme ve Kapanış. Moderatörler: Dr. Aytaç Uğur Yerden, Dr. Ahmet Erkasap, Prof.Dr. Muhammad Ashvaq

17 Mayıs 2025 – İstanbul Turu + Online Oturumlar

10:00 – İstanbul Klasik Turu Başlangıcı (Ayasofya - Sultanahmet)

10:00 – Çevrim İçi Bilimsel Oturumlar – Tüm Gün

11:00 – Davetli Konuşmalar (Keynote Speakers) Online

13:00 – Topkapı Sarayı, Hipodrom Ziyaretleri

15:30 – Serbest Zaman: Avrupa Yakası (Taksim, Galata, Karaköy)

16:30 – İsteğe Bağlı Boğaz Turu (Serbest Zaman İçinde)

18 Mayıs 2025 – Online Oturumlar

09:30 – Çevrim İçi Bilimsel Oturumlar Başlangıcı

10:00 – Online Sunumlar – Tüm Gün

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15 Mayıs 2025

Açılış Günü ve İlk Oturumlar

10:00 – Kongre Katılım Masası Açılışı ve Kayıt

10:30 – Açılış Konuşmaları

11:00 – Davetli Konuşmalar

Keynote Speakers

Prof.Dr. İbrahim Sirkeci

Navigating Global Change from Human Mobility to Higher Education

Director of The International Business School (Manchester, UK), is a renowned multidisciplinary researcher in human mobility, labour markets, and population change. He holds a PhD from the University of Sheffield and postgraduate degrees from UCL. Known for developing the "conflict model of migration" and the concept of "transnational mobile consumers," he has led academic programmes at Regent's University London and Salford Business School. He also has extensive consultancy experience in public policy and consumer analytics.

Prof.Dr. Dustin Van Der Haar

University of Johannesburg-South Africa

Prof. Dustin van der Haar, Senior Professor at the University of Johannesburg, specializes in applied AI for human-related data. His research covers text, signal, and vision analysis, focusing on biometrics, computer vision, and medical imaging. A 2023 Fulbright-Emory Distinguished Chair Awardee, he has received multiple national and international honors. As a former SAYAS co-chair, he collaborated with DSI and ASSAf to support emerging scientists and innovation in South Africa.

Prof.Dr. Himmet Karadal

Bolu Abant İzzet Baysal University, Faculty of Communication

Prof. Himmet Karadal is a faculty member at Bolu Abant İzzet Baysal University, specializing in entrepreneurship, strategic management, and the Turkic World. He has authored 245 academic publications, including SSCI-indexed articles, with 1,414 citations. According to the AD Scientific Index 2025, he ranks first in Türkiye in the field of entrepreneurship. He has taught in Uzbekistan, Kazakhstan, Romania, and conducted research on Türkiye immigrant entrepreneurship in the U.S. He serves as Chair of the EMI Congress, Editor-in-Chief of Journal EMI, and is a board member of CEOTEKMER. He is also a member of the Entrepreneurship Commission for Türkiye 12th Development Plan (2024–2028).

12:30 – Bilimsel Bildiri Sunumları (Online, Paralel Oturumlar)

13:00 – Öğle Arası

13:30 – Bilimsel Bildiri Sunumları (Yüz Yüze Paralel Oturumlar)

14:00 – Forum: İnsan, Teknoloji ve Yapay Zeka Perspektifinden Sürdürülebilir Toplum

Panelist



Fethi Şimşek

President of Doğa Education Foundation
Chairman of the Board of Doğa Group

Fethi Şimşek is the founder and Chairman of Doğa Schools, growing it from 100 students to 52 schools. A former teacher and entrepreneur, he founded English Time (1998) and Doğa Schools (2001), later selling 50% to Türkven (2010) and acquiring Doğuş University (2012). In 2016, he sold Doğa Schools. A former Şanlıurfaspor President, he continues his investments.



Dr. Ahmet Erkasap

Istanbul Gedik Üniversitesi Yönetim Bilişim Sistemleri

Boğaziçi Üniversitesi Sosyoloji bölümünden ve İstanbul Gedik Üniversitesi Psikoloji bölümünden lisans, İstanbul Üniversitesi İşletme programından yüksek lisans ve İstanbul Ticaret Üniversitesi İşletme Programından ve Maltepe Üniversitesi Sosyoloji Programından doktora derecelerine sahiptir. Çeşitli sektörlerde 15 yıllık iş deneyiminin ardından akademik dünyayı ve yönetim danışmanlığını seçmiştir. Halihazırda İstanbul Gedik Üniversitesi, Yönetim Bilişim Sistemleri bölümünde Dr. Öğr. Üyesi olarak görev yapmaktadır. Araştırma alanları arasında örgütsel davranış, insan kaynakları yönetimi, örgüt kültürü ve iş ile toplumun geleceği yer almaktadır. Çeşitli C-seviye yöneticilere koçluk ve mentorluk yapmaktadır.



Şakir Oral

Toplumsal Sürdürülebilirlik Bağlamında Örnek Olay,
Libya ve Türkiye için önemli

Baysaş İnşaat A.Ş. Yönetim Kurulu Başkanı olan Şakir Oral, inşaat ve gayrimenkul sektöründe sürdürülebilir şehircilik vizyonu ile öne çıkan projelere liderlik etmektedir. Özellikle kentsel dönüşüm, çevresel duyarlılık ve toplumsal sürdürülebilirlik alanlarında geliştirdiği çalışmalarla sektöre yenilikçi katkılar sunmuştur. İş dünyasındaki deneyimini toplumsal fayda odaklı projelerle harmanlayan Oral, sosyal sorumluluk alanında da aktif rol üstlenmektedir.

Panelist

Doç.Dr. Azamat Maksüdünov

Kyrgyz-Turkish Manac University



Dr. Azamat Maksüdünov is an educator with over a decade of experience in the field of business academia. He was a Fulbright Visiting Scholar at Florida Atlantic University in the USA. Published more than 100+ academic papers in national and international peer-reviewed periodicals and conference proceedings.

Ali Eşelioğlu

CoinTR CEO

Konu:Dijital Paralar: İnsan, Teknoloji ve Yapay Zeka Üçgeninde Yeni Bir Finansal Dönem



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13:30 – Davetli Konuşmalar

Keynote Speakers



Prof. Dr. Yu-Feng Winnie Lee

New Mexico State University, New Mexico, U.S.A.

Dr. Yu-Feng (Winnie) Lee, Professor and Department Head at IMSU, specializes in International Business and Economics. She directs the Doctor of Economic Development Program and is a Senior Fellow of the Daniels Fund Ethics Initiative. Named among the Top 50 Women Leaders of New Mexico (2024), she holds a Ph.D. from SIUC and has been at NMSU since 2004, publishing extensively and leading study abroad programs.



Dr. Meerbek Kudaibergenov

Seoul National University of Science and Technology - South Korea

Meerbek Kudaibergenov, PhD, is an Assistant Professor at SeoulTech, South Korea. His research covers EFL teacher identity, student agency, and transnational education in East and Central Asia. He serves as a Regional Editor for the Journal of International Students and is on the editorial boards of SageOpen and the Journal of Contemporary Eastern Asia. ORCID: 0000-0001-7717-9473.



Prof. Dr. Muhammad Ashvaq

National Business Scholl, the Universty of Falsalabad

Prof. Dr. Muhammad Ashfaq, Dean at the University of Faisalabad, specializes in agricultural policy, supply chain management, and climate change. He holds a PhD from the University of New England, Australia, and completed a postdoc at Laval University, Canada. With 100+ research papers, 5 books, and 32 funded projects, he has supervised 14 PhD and 150+ MS/MPhil students and consults for international organizations.

16:30 – Moderatör

Dr. Ebru Bağcı

Workshop: Nitelikli Dergilerde Yayıncılık ve Kitap Editörlüğü



Dr. Ebru Bağcı is a faculty member in the Civil Aviation Cabin Services Program at Beykent University. Her academic work focuses on neuromarketing, tourism, and digitalization. She holds undergraduate and graduate degrees in tourism and aviation management, and earned her Ph.D. in Tourism Management from Adnan Menderes University. Dr. Bağcı is known for her academic publications and her book titled "Analysis of Tourism Promotional Films with a Neuromarketing Perspective."

16:30 – Konuşmacı

Doç. Dr. Mehmet Bağış

Workshop: Nitelikli Dergilerde Yayıncılık ve Kitap Editörlüğü



Associate Professor Dr. Mehmet BAĞIŞ, a faculty member of the Department of International Trade and Finance, has commenced his research at Oxford Brookes University as part of the 2219 - International Postdoctoral Research Fellowship Program.

16:30 – Moderatör

Prof. Dr. Cemal Zehir

Workshop: Nitelikli Dergilerde Yayıncılık ve Kitap Editörlüğü



Prof. Dr. Cemal Zehir completed his undergraduate and graduate studies at Marmara University and earned a second master's degree and a Ph.D. from Gebİnstitute of Technology. He was promoted to full professor in 2013 at Yıldız Technical University, where he continues to teach and conduct research in Strategic Management, Leadership, Human Resources, and Organizational Studies. He has authored over 190 academic publications, including 96 articles in international journals—68 of which are indexed in SSCI/SCI. He has supervised 38 Ph.D. dissertations. Prof. Zehir is the Editor-in-Chief of the Journal of Global Strategic Management and serves as Chair of the International Conference on Leadership, Technology and Innovation Management

19:30 – Gala Yemeği

16 Mayıs 2025 – Bilimsel Sunumlar

09:30 – Kongre Katılım Masası Açılışı

10:00 – Yüz Yüze ve Online Bilimsel Sunumlar (Paralel Oturumlar – Tüm Gün)

11:00 – Davetli Konuşmalar



Prof. Dr. Avdhesh Jha

Principal, Smt. B.C.J. College of Education, Khambhat, Gujarat

Dr. Jha is the Principal of Smt. B.C.J. College of Education, Khambhat, Gujarat, and the Chief Editor of Voice of Research. With 23 years of experience, he has mentored nine Ph.D. scholars and published extensively with reputed publishers like McGraw Hill and Routledge. His expertise includes teacher training, psychology, research methodology, and creativity. Dr. Jha has written over 200 poems in English and Hindi and has been a keynote speaker at various seminars.



Dr. Logaiswari Indiran

Universiti Teknologi Malaysia (UTM), Malaysia

Dr. Logaiswari Indiran, a senior faculty member at UTM, is widely recognized for her expertise in entrepreneurship, green innovation, and business model development. Her outstanding contributions to education and industry have garnered numerous awards, including the prestigious NALI Best Educator Award 2024. Beyond being a prolific author and international speaker, she is a dedicated mentor to startups, fostering impactful and sustainable business development.



Nuri Muhammet Çelik

Workshop: Proje Geliştirme ve Uygulama Örnek Olaylar



Dr. Aytaç Uğur Yerden

Workshop: Proje Hazırlama, Örnek Yapay Zeka Projesi ve Akademik İşbirlikleri.

Dr. Aytac Ugur YERDEN, a graduate of Marmara University and Bursa Technical University, holds a master's in Electrical Education and a PhD in Mechatronics Engineering. He became a Lecturer in 2014 and Asst. Prof. Dr. in 2020. He completed his master's thesis at HAW-Hamburg University in Germany (2007-2008). Dr. Yerden has worked as an exam and system coordinator at Marmara University, and as a lecturer, program head, and department head at Istanbul Gedik University between 2014-2020. He led the Sanal Ark project on AR, VR, and distance education, funded by the Istanbul Development Agency. He has advised numerous theses and has extensive research and publications in renewable energy, robotics, AI, industry 5.0, metaverse, and cyber security.

17:30 – Değerlendirme ve Kapanış. Moderatörler:

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IX. Academic Studies Congress – Opening and Main Session

Video meeting link: <https://meet.google.com/nor-bgmr-prd>

ENGLISH IN-PERSON – SESSION 1

Session Chair: Assist. Prof. Dr. Meerbek Kudaibergenov / Seoul National University of Science and Technology

Thursday, May 15, 2025 at 12:30:00 PM GMT+3 – Thursday, May 15, 2025 at 2:00:00 PM GMT+3

English In-Person Session – Room 1

- A Research of Storytelling and Social Media Advertisements in Experiential Marketing
Nevin Karabıyık Yerden (Marmara University)
- Use of Technology in Environmental Sustainability Themed Advertising Campaigns and Case Study Analysis
Nevin Karabıyık Yerden (Marmara University)
Mert Uydacı (Marmara University)
- The Impact of Ai Tools on Student Assignments: Enhancing Creativity Or Hindering Critical Thinking?
Letchumanan Murugason (Banting Polytechnic)
- Harmony of Turkish and Uzbekistan Spiritual Education: Modern Problems and Solutions
To'lanboy Ortiqov (Andijan State University)
- Irony is a Rhetorical Device or Figure of Speech
Dilfuza Saidrahimova (Kakand University Andijan Branch)
- Communicating Sustainability: Using Communicative English Classrooms To Promote SDG Awareness
S. Thiviyah Sanmugam (Politeknik Banting Selangor)
Ling Ling, Chong
Letchumanan Murugason (Banting Polytechnic)

ENGLISH IN-PERSON – SESSION 2

Session Chair: Dr Jayakumar Raj / Optimum Professional Training Academy

Thursday, May 15, 2025 at 12:30:00 PM GMT+3 – Thursday, May 15, 2025 at 2:00:00 PM GMT+3

English In-Person Session – Room 2

- Automatic Error Detection of Banking Transaction Forms Using Similarity Algorithms
Şerife Esra Dinçer (Gedik Üniversitesi)
Emine Gülmez (ArchTech)
- Relationships Between Uzbek Linguistics and Chemistry
Xafiza Zakirov (Andijan State University)
- Higher Education Transformation and Artificial Intelligence
Azizbek Egamberdiev (Andijan state pedagogical institute)
- Scientific Approaches to The Historical Genesis of Entrepreneurial Activity: Western And Eastern Descriptions
Mashraboy Xalimova (Andizhan State Pedagogical Institute)
- Politics of Blue and Green Technologies: A Theory of Us-Eu Tech Conflict
Çağdaş Bahar (Istanbul University)
- How do cultural differences and ethnic identity influence the adaptation of students from Arab countries studying in Russia
Vera Fedotova (HSE - Perm)
- Beyond Income Constraints: Green Economy Transitions and Sustainable Development In Emerging Economies
Yavuz Selim Balcioglu (Dogus University)
Turhan Karakaya (Doğuş University)
Abdullah Merter (Gebze Teknik Üniversitesi)



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ENGLISH ONLINE SESSION – SESSION 1

Session Chair: Ts. Liew Foong Ching / Kolej Komuniti Kuching

Thursday, May 15, 2025 at 12:30:00 PM GMT+3 – Thursday, May 15, 2025 at 2:00:00 PM GMT+3

<https://meet.google.com/ayu-zupe-ovk>

English Online Session – Room 1

- The Perception of Health Belief and Vaccine Valence Towards Domestic Tourist Intention to Travel during COVID-19 Pandemic
Rozilawati Shaari (Politeknik Tuanku Syed Sirajuddin)
- Smart Tourism in Perlis: Issues and Challenges
Elena Binti Anwar (Politeknik Tuanku Syed Sirajuddin)
Faizal Abdul Razak (Politeknik Tuanku Syed Sirajuddin)
Hairulnizam Bin Abdul Hamid (Kolej Komuniti Pekan Pahang)
- Critical Analysis of The Novel Me Before You With Reference To Euthanasia
Lareeb Gull (Independent Researcher)
- Shrinking Agricultural Land: A Threat to Sustainable Rural Society in Pakistan
Aqeela Saghir (University of Agriculture Faisalabad Pakistan)
Rakhshanda Kousar (University of Agriculture Faisalabad)
Muhammad Rafay Muzamil (University of Agriculture Faisalabad)

ENGLISH ONLINE SESSION – SESSION 2

Session Chair: LAr. Dr, Zanariah Kasim / Politeknik Port Dickson

Thursday, May 15, 2025 at 12:30:00 PM GMT+3 – Thursday, May 15, 2025 at 2:00:00 PM GMT+3

<https://meet.google.com/wcr-vdjd-ito>

English Online Session – Room 2

- Ai-Driven Transformation and Green Digital Development as Catalysts of Sustainable Societies: A Cross-National Panel Study of Emerging Economies (2000–2024)
Qamar Ali (Virtual university of pakistan)
- Economic Evaluation of New Garlic Variety (Narc G1) Vs. Local Varieties: A Case Study of Punjab Farmers
Tahira Sadaf (Institute of Agricultural and Resource Economics, Faculty of Social Sciences, University of Agriculture, Faisalabad)
Nazia Tabasam (University Of Agriculture Faisalabad)
Ayesha Rouf (Institute of Agricultural and Resource Economics University of Agriculture Faisalabad)
Komal Azhar (University of Agriculture, Faisalabad)
- Analyzing Knowledge Of Crimean Congo Hemorrhagic Fever (CCHF) and Preventive Measures Among Dairy Farm Workers in Vehari District
Tahira Sadaf (Institute of Agricultural and Resource Economics, Faculty of Social Sciences, University of Agriculture, Faisalabad)
Nazia Tabasam (University Of Agriculture Faisalabad)
Ayesha Rouf (Institute of Agricultural and Resource Economics University of Agriculture Faisalabad)
Komal Azhar (University of Agriculture, Faisalabad)
- Impact Of Oil Price Fluctuations on Inflation in Pakistan: A Time Series Analysis
Tahira Sadaf (Institute of Agricultural and Resource Economics, Faculty of Social Sciences, University of Agriculture, Faisalabad)
Nazia Tabasam (University Of Agriculture Faisalabad)
Komal Azhar (University of Agriculture, Faisalabad)
- Analysis of Climate Change Impact on Potato Yield in Khyber Pakhtunkhwa
Farhana Gul (The University of Swabi)



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TURKISH IN-PERSON – SESSION 1

Session Chair: Dr. Abdullah Kürşat Merter / Gebze Teknik Üniversitesi

Thursday, May 15, 2025 at 12:30:00 PM GMT+3 – Thursday, May 15, 2025 at 2:00:00 PM GMT+3

Turkish In-Person – Salon 1

- Sürdürülebilir Kalkınmada Şehir İçi Tarımcılık Faaliyetlerinin İktisadi ve Mali Etkileri
Abdurrahman Kaya (Kastamonu University)
- ESG Content Intensity and Sustainability Report Timeliness
Abdullah Merter (Gebze Teknik Üniversitesi)
Gökhan Özer (Kyrgyz-Turkish Manas University)
Beylem Çelik (Istanbul Gedik University)
- Yapay Zeka ve Muhasebe Arasındaki İlişki
Hami Velioğlu (Harran Üniversitesi)
Ömer Faruk Demirkol (Harran Üniversitesi)
- Ekolojik Etik Krizi: Kazak Sanat Aktivistlerinin Deneyimleri ve Araştırmalar
Adiya Ramazanova (L.Gumilyov Eurasian National University)
Kuralay Yermagambetova (L.N. Gumilyov Eurasian National University)
- Design And Analysis of Carbon Fiber Reinforced
Beyza Azmaz (Marmara University)
Zeynep Guler (Marmara University)
Garip Genc (Marmara University)
Özge Akay Sefer (Marmara University)
- Predicting Bank Customers' Location Permission Sharing Behavior by Using Machine Learning
Guneykan Ince (Gebze Teknik Üniversitesi)
Mehmet Göktürk (Gebze Technical University)
- Gelir Kısıtlamalarının Ötesinde: Yeşil Ekonomi Geçişleri ve Gelişmekte Olan Ekonomilerde Sürdürülebilir Kalkınma
Yavuz Selim Balcioglu (Dogus University)
Turhan Karakaya (Doğuş University)
Abdullah Merter (Gebze Teknik Üniversitesi)
- Elektronik Ticaret Tedarik Zincirlerindeki Özgün Yanlar ve Başarı Faktörleri
Halefsan Sumen (Istanbul Technical University)*
- Yapay Zeka Ve Tarımın Geleceği: Sürdürülebilir Gıda Sistemlerine Yapılan Dijital Geçiş
Huriye Zafera (İstanbul Gedik Üniversitesi)
Cansu Zengin

TURKISH IN-PERSON – SESSION 2

Session Chair: Prof. Dr. Mustafa KOCAOĞLU / Necmettin Erbakan Üniversitesi

Thursday, May 15, 2025 at 12:30:00 PM GMT+3 – Thursday, May 15, 2025 at 2:00:00 PM GMT+3

Turkish In-Person – Salon 2

- Duygusal Zekânın Motivasyona Etkisinde Zaman Yönetimi Becerilerinin Aracılık Rolü
Yonca Bir (Çağ Üniversitesi)
- Sürdürülebilirlik Kavramının Muhasebe Açısından Değerlendirilmesi
Hami Velioğlu (Harran Üniversitesi)
- Üniversitelerde Yapay Zeka: Akademisyenlerin Görüşleri Üzerine Bir İnceleme
Meltem Özbay (Çağ Üniversitesi)
Fırat Özbay (Çağ Üniversitesi)
Saadet Sağtaş Tutkunca (Çağ Üniversitesi)
- Approval-Seeking in Social Media: Moderating Role of Social Comparison, The Impact of Cyber Values and AI Interactions
Şenay Koç (Çağ University)
- A Comparative Evaluation on The Integration Of Artificial Intelligence And Digital Technologies Into Public Services
Rıdvan Göktuğ Ayan
Mustafa Kocaoğlu (Necmettin Erbakan University)
- Katmanlı İmalat İle Üretilen Parçaların Tahribatsız Muayene Yöntemleri Ve Uygulama Örnekleri
Hüseyin Kaygısız (Istanbul Gedik University)
Engin Tek (Istanbul Gedik University)
Burak Bekircan (Istanbul Gedik University)
Elif Sıla Selek Kılıçarslan (Istanbul Gedik University)

TURKISH ONLINE SESSION – SESSION 1

Session Chair: Doç. Dr.Abdurrahman Özkan / Batman Üniversitesi

Thursday, May 15, 2025 at 12:30:00 PM GMT+3 – Thursday, May 15, 2025 at 2:00:00 PM GMT+3

<https://meet.google.com/nor-bgmr-prd>

Turkish Online Session – Room 1

- Sürdürülebilir Tüketim: Dijital Oyuncular Üzerine Bir İnceleme
Semih Sezgin (Sinop Üniversitesi)
- Scientific And Innovation Approach to Sustainable Regional Development in Central Asia Under Globalization
Yunusov Kamaldin Abzalovich (Andijan State University)
- Memory Function and Mental Health In Old Age
Ayşe Hazal Dünder (Uşak Üniversitesi)
Ali Yasin Kafes (Süleyman Demirel Üniversitesi)
- The Effect of Sport Recreation Participants' Body Image Perceptions on Their Recreation Anxiety: The Role Of Gender
Ali Yasin Kafes (Süleyman Demirel Üniversitesi)
Ayşe Hazal Dünder (Uşak Üniversitesi)
- Yapay Zeka Destekli Teknolojilerin Bireylerin Temel Bilgi ve El Becerileri Üzerinde Etkisi Ve Bunun Günlük Yaşam Yansımaları
Abdurrahman Özkan (Batman Üniversitesi)

ENGLISH ONLINE SESSION – SESSION 3

Session Chair: Mdm Diana Lee Phooi Yan / Malaysia - Sultan Azlan Shah Polytechnic

Thursday, May 15, 2025 at 2:00:00 PM GMT+3 – Thursday, May 15, 2025 at 3:30:00 PM GMT+3

<https://meet.google.com/ayu-zupe-ovk>

English Online Session – Room 1

- Exploring the determinants of Land Tenancy Arrangements of Farmers in Punjab Pakistan
Ayesha Hussain (Govt College for Women University Faisalabad, Pakistan)
Rakhshanda Kousar
Asghar Ali
Javaria Nasir
- The Rising Tide of Divorce: Social and Economic Consequences
Samia Yousaf (UAF)
- Strengthening Urban Resilience with Green Technologies: Human-Centered Solutions for Sustainable Environmental Adaptation
Shama Mushtaq (University of Agriculture Faisalabad)
- Design and Development of an Arduino Uno-Powered Automatic Pesticide Mixer For Agriculture
Verawaty Ismail (Politeknik Tuanku Syed Sirajuddin, Perlis, Malaysia)
Mohd Hilmi Ariffin (Politeknik Tuanku Syed Sirajuddin)
- Portable Coffee Log Machine
Lailatul Hamidah Hamdan (Politeknik Kuching Sarawak)



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To submit a paper, please visit <https://asc.academicianstudies.com/>



ENGLISH ONLINE SESSION – SESSION 4

Session Chair: Dr Mazilah Binti Abdullah / Universiti Teknologi Malaysia

Thursday, May 15, 2025 at 2:00:00 PM GMT+3 – Thursday, May 15, 2025 at 3:30:00 PM GMT+3

<https://meet.google.com/wcr-vdjd-ito>

English Online Session – Room 2

- Analyzing the Role of Lean Manufacturing Practices in Driving Sustainability in Malaysian Manufacturing Organizations: Moderating Effect of Employee Involvement
Wen Xuan Koh (Universiti Teknologi Malaysia)
Mohd Zulfabli Hasan (Universiti Teknologi Malaysia)
Teh Zaharah Yaacob (Universiti Teknologi Malaysia)
Hanini Ilyana Hashim (Universiti Teknologi Malaysia)
- Edupulse: A Technology-Driven System for Empowering Academic Advising and Student Progress Monitoring
Nurul Nisa Mohd Nasir (Politeknik Kuching Sarawak)
Herman Nordiadi Abd Wahab (Politeknik Kuching Sarawak)
- Fabrication and Testing of A Miniature Split Ac Unit With R134a for Hvac Education
Muhammad Qusyairie (Politeknik Kuching Sarawak)
Jaslin Rasin (Politeknik Kuching Sarawak)
- Determinants of Sustainable Consumption Intentions: Evidence from University Students in Kyrgyzstan
Aidana Chyngaraeva (Kyrgyz-Turkish Manas University)
Azamat Maksüdunov (Kyrgyz-Turkish Manas University)
- The Role of Social Media Engagement in Driving Consumer Attitude Towards Direct-to-Consumer Brands and Brand Loyalty
Maida Shafiq (The University of Faisalabad)

ENGLISH IN-PERSON – SESSION 3

Session Chair: Dr Ali Kasta / Kinshasa University

Thursday, May 15, 2025 at 3:00:00 PM GMT+3 – Thursday, May 15, 2025 at 4:30:00 PM GMT+3

English In-Person Session – Room 1

- COVID-19 and Its Impact on SMEs in Herat, Afghanistan
Khaled Sediqian (Ghalib University)
- Quality Infrastructure for Sustainable Society: A Case Study of Noble's Enclave Faisalabad
Rana Javed (IJ Constructions)
Maqsood Ahmad M Abid (Construction Company)
- Evaluating Chatgpt's Influence on Esl Educators' Teaching And Motivation
Ling Ling Chong (Politeknik Port Dickson)
- Augmented Minds: Leveraging Augmented Reality and Collective Intelligence to Transform Collaborative Learning in Omani Higher Education
Kashif Ali Sabiri (Tampere University and University of Buraimi)
- What Limits the Success of Tna In Malaysian Manufacturing Firms?
Jayakumar Raj (Optimum Professional Training Academy)
Indiran, Logaiswari (AHIBS)
Khartic Rao Manokaran
S. Thiviyah Sanmugam (Politeknik Banting Selangor)



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ENGLISH ONLINE SESSION – SESSION 5

Session Chair: Dr Hanini Ilyana Che Hashim / Universiti Teknologi Malaysia

Thursday, May 15, 2025 at 3:30:00 PM GMT+3 – Thursday, May 15, 2025 at 5:00:00 PM GMT+3

<https://meet.google.com/ayu-zupe-ovk>

English Online Session – Room 1

- The Impact of Digital Technology Use in Companies on Productive Artificial Intelligence Integration
Kevser Şahinbaş (Istanbul Beykent University)
- The Mediating Role of Organizational Culture in the Effect of Attitudes Toward Artificial Intelligence on Innovative Work Behavior and Turnover Intention: A Quantitative Study in the Technology Sector
Begüm Al (Marmara University)
- Enhancing Practical Learning in Automotive Electrical Diagnostics Using the EZFuse Tester
Herman Nordiadi Abd Wahab (Politeknik Kuching Sarawak)
Nurul Nisa Mohd Nasir (Politeknik Kuching Sarawak)
- Microlearning Video Production Template: A Structured Approach for Tvet Educators In Creating Effective Student-Centered E-learning Videos
Luke Kenny Doring (Kolej Komuniti Kuching)
Foong Ching Liew (Kolej Komuniti Kuching)
- Enhancing PFSP Optimization Through a NEH-BA-ABC Hybrid Algorithm: A Benchmark-Based Comparison with HCCE
Mohd Rizal Bin Abdul Raman (Politeknik Kuching Sarawak)
Yoong Chow Ho (Politeknik Kuching Sarawak)
Rexca Jamit (Politeknik Kuching Sarawak)
- Assessments of Türkiye's fight against climate change from the point of view of EU law and policies
Kutluhan Bozkurt (İstanbul Gedik Üniversitesi)

ENGLISH ONLINE SESSION – SESSION 6

Session Chair: Doç. Dr. Harika Suklun / Batman Üniversitesi

Thursday, May 15, 2025 at 3:30:00 PM GMT+3 – Thursday, May 15, 2025 at 5:00:00 PM GMT+3

<https://meet.google.com/wcr-vdjd-ito>

English Online Session – Room 2

- Advancing Sustainability through Green HRM: Empirical Evidence from a Developing Country
Dr. Maryam Saleem (The University of Faisalabad)
Aisha Saleem (GCUF)
- A Study on Marketing Strategies and Consumer Behavior Towards Cola Next ®
Nimra Anjum (The University of Faisalabad)
- The Impact of Lean Manufacturing on Operational Performance in Malaysian Manufacturing Organization
Mohd Zulfabli Hasan (Utm)
- A Case Study of Maintenance Engineering And Management in Oil and Gas Industry
Ahmad Ikhwan Najmuddin Musa (Politeknik Tuanku Syed Sirajuddin)
Choong Chee Guan (Politeknik Tuanku Syed Sirajuddin)
- A Case Study of Maintenance Engineering and Management in Manufacturing Industry
Muhammad Hairizal Helli Zakbah (Politeknik Tuanku Syed Sirajuddin)
Choong Chee Guan (Politeknik Tuanku Syed Sirajuddin)
- Innovation in TLM: Development of a Refrigeration Cycle Pressure-Enthalpy (P-h) Analyzer Kit to Enhance Students' Mastery of the Mollier Chart
Haizal bin Mohd Hamzah (Politeknik Kuching Sarawak)
Jaslin bin Raisin, Politeknik Kuching Sarawak
Nurhidayu Binti Azhar, Politeknik Kuching Sarawak



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ENGLISH ONLINE SESSION – SESSION 7

Session Chair: Prof. Dr. Shohobiddinova Shohida Xoshimovna / Andijan State University

Thursday, May 15, 2025 at 5:00:00 PM GMT+3 – Thursday, May 15, 2025 at 6:30:00 PM GMT+3

<https://meet.google.com/ayu-zupe-ovk>

English Online Session – Room 1

- Augmented Reality (Ar) In Teaching And Learning (T&L) For The Certificate In Architectural Technology (Cat) Program
Lily Siong (Kolej Komuniti Kuching)
Widad Syamila Samsudin (Kolej Komuniti Kuching)
Liew Foong Ching (Kolej Komuniti Kuching)
- Instagram for ELT
Kübra Bekci Bitiş (Ondokuz Mayıs University)
Dilek Büyükahiska (Ondokuz Mayıs University)
- Digital Transformation in Education: Mitigating National Bias in AI Systems
Suneeza Hamid (TUF)
Muhammad Ibrar
Majid Hussain
- Telegram Chatbot Using Python
Vaishnavi Kumari (Galgotias University)
Nidhi Sharan (Galgotias University)
Nidhi Sharma (Galgotias University)
- Integrating Text-To-Speech Technology into Inclusive Teaching Methodologies: A Case Study of Teacher Practice in Uzbekistan
Shakhnoza Abduvakhobova (Phd Student)
Nasibakhon Juraevna

ENGLISH ONLINE SESSION – SESSION 8

Session Chair: Dr Sazana binti Ab Rahman / Department of Polytechnic and Community College Education, Ministry of Higher Education

Thursday, May 15, 2025 at 5:00:00 PM GMT+3 – Thursday, May 15, 2025 at 6:30:00 PM GMT+3

<https://meet.google.com/wcr-vdjd-ito>

English Online Session – Room 2

- Post-COVID Resilience: How Fintech Transformed Working in Banking Sector, its impact on customers.
Rimsha Shahid (The University of Faisalabad)
Sidra Ghulam Muhammad (TUF)
 - The Economic Reforms and BRICS Countries: A Successive Experience from the Global South
Shameem Chalil (Koneru Lakshmaiah Education Foundation, Vijayawada, Andhra Pradesh)
- Aisha Ibrahim Mohammed (Cochin University of Science and Technology)
- Towards a Sustainable Society: Integrating Humanity, Technology, and AI in Finance and Economics – A Statistical Analysis of Chengalpattu, Tamil Nadu
M R Ramesh (Indira Gandhi Centre For Atomic Research, Kalpakkam)
 - Modeling Stock Returns Volatility and Portfolio Risk Through Asset Pricing Model: Empirical Evidence from Pakistan
Mamoona Javed (The university of faisalabad)



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ENGLISH ONLINE SESSION – SESSION 9

Session Chair: Dr Yogeeswari Subramaniam / Universiti Teknologi Malaysia

Friday, May 16, 2025 at 9:00:00 AM GMT+3 – Friday, May 16, 2025 at 10:30:00 AM GMT+3

<https://meet.google.com/fdo-mbpm-etz>

English Online Session – Room 1

- Powering Sustainable Future: A System-Wide Review Of Malaysia's Energy Transition Efforts

Siti Rokiah (Politeknik Ungku Omar)

Md Haris

Nur Anis Ellya

Subassini Sangaran

- From Coal to Clean

Muadz Saripuddin Saripuddin (Politeknik Ungku Omar)

- A Comparison Study of Malay and Nyonya Kebaya in The Peninsular Malaysia from 1910s-2024s

Zarina Yusof (Politeknik Port Dickson)

- Crush Adjustable

Ridzudeen Zunuwanas (Ridzudeen)

TURKISH ONLINE SESSION – SESSION 2

Session Chair: Dr. İsmail Koç / Sakarya Uygulamalı Bilimler Üniversitesi

Friday, May 16, 2025 at 9:00:00 AM GMT+3 – Friday, May 16, 2025 at 10:30:00 AM GMT+3

<https://meet.google.com/zdz-skqa-dkj>

Turkish Online Session – Room 1

- Contribution of Temettuat (Dividend Taxes) Registers to Socio-Economic Analysis: Mengen/Ağalar Village (1844-1845)

Fatih Kıran (Kocaeli Üniversitesi)

Cengiz Güney (Kocaeli University)

- Ekonomik Büyümenin Siber Güvenlik Üzerine Etkisi: ICT Gelişim Endeksinden Kanıtlar

Şerife Deniz Kolat (Batman Üniversitesi)

Gül Ünver (Batman Üniversitesi)

- Yakınsama Hipotezine İlişkin Sistematik Bir Literatür İncelemesi: Bibliometrix(R) Örneği

Yasemin Erduran (Mustafa Kemal Üniversitesi)

Serpil Ağcakaya (Süleyman Demirel Üniversitesi)

- Digital Sin Taxes and the Fiscal Management of Behavioral Risks: International Findings and Policy Recommendations for Türkiye

İsmail Koç (Sakarya Uygulamalı Bilimler Üniversitesi)



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ENGLISH ONLINE SESSION – SESSION 11

**Session Chair: Prof. Dr. Asghar Ali / Director Institute of Ag. And Resource Economics,
University of Agriculture, Faisalabad**

Friday, May 16, 2025 at 10:30:00 AM GMT+3 – Friday, May 16, 2025 at 12:00:00 PM GMT+3

<https://meet.google.com/fdo-mbpm-etz>

English Online Session – Room 1

- The Readiness of Banting Polytechnic's Aircraft Maintenance Students for Online Composite Repair Teaching and Learning
Santhy Subbarau (Politeknik Banting Selangor)
- Harnessing Artificial Intelligence in Education: A Path Toward Inclusion and Equity in the AI Era
Ananda Majumdar (University of Alberta)
- An Examination of The Artificial Intelligence Self-Efficacy of Foreign Language Teachers: Sample of K12 Education
Sevda Çelenk (Ereğli Primary School)
Dilek Büyükahiska (Ondokuz Mayıs Üniversitesi)
- AI Adoption and Digital Readiness in Architecture Education: A Study of Kolej Komuniti Kuching Students
Foong Ching Liew (Kolej Komuniti Kuching)
Nuraini Binti Mahmud (Kolej Komuniti Kuching)
Luke Kenny Doring (Kolej Komuniti Kuching)
- Integrating Visual Design Platforms into Creative Education for Enhanced Student Engagement
Foong Ching Liew (Kolej Komuniti Kuching)
Nuraini Binti Mahmud (Kolej Komuniti Kuching)
Luke Kenny Doring (Kolej Komuniti Kuching)
- Work-Based Learning Implementation and Graduate Outcomes in Malaysian Polytechnics: A Comparative Review
Che Zawayah Che Hasan (Politeknik Ungku Omar)
Nurul Najwa Md Yusof (Politeknik Ungku Omar)
Samikhah Muhammad @ Munir (Politeknik Ungku Omar)

TURKISH ONLINE SESSION – SESSION 3

Session Chair: Prof. Dr. Fatih Konak / Hitit Üniversitesi

Friday, May 16, 2025 at 10:30:00 AM GMT+3 – Friday, May 16, 2025 at 12:00:00 PM GMT+3

<https://meet.google.com/zdz-skqa-dkj>

Turkish Online Session – Room 1

- Digital Transformation, Artificial Intelligence And Sustainability: Global Approaches to Future Societies And Marketing Ecosystems
Dr. Öğr. Üyesi Murat Başal (İstanbul Gelişim Üniversitesi, Meslek Yüksekokulu)
Dr. Öğr. Üyesi Ömer Faruk Şarkbay (İstanbul Gelişim Üniversitesi, Sağlık Fakültesi)
Dr. Öğr. Üyesi Aslı Kaya (İstanbul Gelişim Üniversitesi, Sağlık Fakültesi)
Dr. Aslı Ercan Önbiçak (Bağımsız Araştırmacı)
Dr. Hikmet Emir Önbiçak (Kıdemli Dış Ticaret Danışmanı)
Dr. Nadire Kantarcıoğlu (Bağımsız Araştırmacı)
- Örgütlerde Yapay Zekâ Uygulamalarının Etkin Yönetim Sürecine Etkileri: Literatür Taraması
Gönül Gül Ekşi (Karatekin Üniversitesi)
- AI and Employee Adaptation: Development and Validation of a New Scale
Hüseyin Çiçeklioğlu (Mersin University)
Ayşe Meriç Yazıcı (İstanbul Gelişim Üniversitesi)
Mesut Öztırak (İstanbul Medipol Üniversitesi)
Osman Yılmaz (Batman Üniversitesi)
- “Corporate Governance” in Members of The Organization of Turkic States: Bibliometric Overview of Publications
Nurcan Günce (Kocaeli)
Cengiz Güney (Kocaeli University)
- Dijital Dönüşüm Parametrelerinin Telekomünikasyon Sektöründeki Algısının Araştırılması: Türk Telekom Örneği
Mesut Bayrak (İstinye Üniversitesi)
Dr. Levent Sümer (Boğaziçi Üniversitesi)
Dr. Fatih Kiraz (İstinye Üniversitesi)
- Investigation of the Effect of Pop-Up Types Used in Shopping Websites on User Attitudes
Fatih Çağatay Baz (Osmaniye Korkut Ata University)
Müh. Şerife KELEŞ

ENGLISH IN-PERSON – SESSION 4

Session Chair: Anis Binti Marzlan / Universiti Putra Malaysia

Friday, May 16, 2025 at 10:45:00 AM GMT+3 – Friday, May 16, 2025 at 12:15:00 PM GMT+3

English In-Person Session – Room 1

- Climate Change, Water and Food Security: Challenges for Sustainability
Muhammad Ashfaq (The University of Faisalabad)
- Designing Sustainable Plant-Based Cheese as a Future Food: Optimizing Formulation through Fractional Factorial Design and Artificial Neural Networks
Anis Binti Marzlan (Universiti Putra Malaysia)

ENGLISH ONLINE SESSION – SESSION 10

Session Chair: Doç. Dr. Ayşe Meriç Yazıcı / Istanbul Gelisim University

Friday, May 16, 2025 at 10:45:00 AM GMT+3 – Friday, May 16, 2025 at 12:15:00 PM GMT+3

<https://meet.google.com/eav-htfr-int>

English Online Session – Room 1

- AI Generative Surveillance for Public Well- Being: Revolutionizing Face Mask Detection System
Rabia Shahid (The University of Faisalabad)
Mamoona Jabbar (Govt College University)
Majid Hussain (The University of Faisalabad)
Muhammad Ibrar (The University of Faisalabad)
- Span of Attention in Adolescents: A Comparative Analysis Based on Digital Device Usage
Saroj Pandey (Rashtrasant Tukadoji Maharaj Nagpur University)
- Impact of Nutrition Education and Whey Supplementation on Body Composition and Endurance Performance of Athletes
Bareera Munir (University of Veterinary and Animal Sciences Lahore)
Ahmed Waqas (University of Veterinary and Animal Sciences Lahore)
Ali Ahmad
Khan Tahir Sajid
- Fedneurox: Privacy-Preserving and Explainable Federated Learning for Early Detection Of Alzheimer Disease Through Multi-Modal Analysis
Muqadsa Jabeen (The University Of Faisalabad)
Mehak Rana (The University Of Faisalabad)
Majid Hussain (The University Of Faisalabad)
- Evaluating Health Costs and Lifestyle Impact of Polycystic Ovary Syndrome Among Women in District Faisalabad
Kanza Naeem (University of Agriculture, Faisalabad)
Rakhshanda Kousar (University of Agriculture Faisalabad)
Javaria Nasir (University of agriculture fsd)
Samia Yousaf (UAF)



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TURKISH IN-PERSON – SESSION 3

Session Chair: Doç. Dr. Gökben Bayramoğlu / Hitit Üniversitesi

Friday, May 16, 2025 at 10:45:00 AM GMT+3 – Friday, May 16, 2025 at 12:15:00 PM GMT+3

Turkish In-Person – Salon 1

- Başarı Psikolojisini Yeniden Kodlamak: Giyilebilir Teknolojilerin Sporcuların Duygu ve Motivasyon Dinamiklerindeki Rolü
Furkan Çamiçi (Hitit Üniversitesi)
Nida Palabıyık (Yozgat Bozok Üniversitesi)
Gökben Bayramoğlu (Hitit Üniversitesi)
- XGBoost Modeli Tabanlı Mobil Karar Destek Uygulamasının Geliştirilmesi
Serpil Sevimli Deniz (Van Yyu)
- Hazır Giyim Sektöründe Kalite Maliyeti, Göçmen İşçiler ve Kayıt Dışı İstihdamın Etkileri: Nitel Bir Araştırma
Fatih Semerciöz (İstanbul Üniversitesi)
Caner tekin (Batman Üniversitesi)
Levent Bozkurt (Shein)
- A COMPARISON OF AGILITY PERCEPTION IN MANUFACTURING AND SERVICE SECTOR
Ismail Özdemir (İstanbul Gedik Üniversitesi)
Ahmet Erkasap (İstanbul Gedik University)
- ORTAK YAZAR: YAPAY ZEKÂ
Ebru Bağcı (İstanbul Beykent University)
Feyza Taşkın
Yeliz Akçay
Gül Nihan Güven Yeşildağ
- Sürdürülebilir Toplum İçin Denetimin İşlevi
İsmail Ercan Ünal (Bilgi Bağımsız Denetim)
- Havayolu ile İlk Kez Seyahat Edecekler İçin Bir Web Sitesi Geliştirilmesi
Tülay Karabuğa (İstanbul Gedik Üniversitesi)
Mehmet Ali Budak (İstanbul Gedik Üniversitesi)
- Türkiye’de Sağlık Kurumlarında İnovasyon ve Yenilik Konulu Lisansüstü Çalışmaların Bibliyometrik Analizi
Gizem Yiğit (Sağlık Bilimleri Üniversitesi)
Saadet Karakuş (Sağlık Bilimleri Üniversitesi)

TURKISH IN-PERSON – SESSION 4

Session Chair: Prof. Dr. Hasan Bozgeyikli / Selçuk Üniversitesi

Friday, May 16, 2025 at 10:45:00 AM GMT+3 – Friday, May 16, 2025 at 12:15:00 PM GMT+3

Turkish In-Person – Salon 2

- Intercorrelations Among the Big Five Personality Traits: A Meta-Analytic Review
Ayhan Ünal (Selçuk Üniversitesi)
Hasan Bozgeyikli (Selçuk University)
- Özel Yetenekli Lise Öğrencilerinin Yapay Zekâ Teknolojilerine Yönelik Kaygı Düzeyi Ve Kariyer Planlarına Etkisi
Beytullah Önce (Sakarya Bilim ve Sanat Merkezi)
- Parent and Preschool Teachers’ Feedback on the Transition of Refugee Children with Special Needs to School: A Techno-Pedagogical Assessment for a Sustainable Society
Mehmet Kumru (Sakarya Üniversitesi)
- Otizm Spektrum Bozukluğu Olan Çocukların Eğitiminde Teknoloji Kullanımına İlişkin Aile Görüşleri: Sürdürülebilirlik Perspektifiyle Bir Nitel Araştırma
Meliha Kılıç (Gedik İGÜ)
- Yapay Zekânın Kutsal Metinlerin Yorumlanmasına Ve Dini Kimliklerin Şekillenmesine Olan Etkisi
Duygu Karakaş Aydın (Erciyes Üniversitesi)
- Dijitalleşme Döneminde Somut Olmayan Kültürel Mirasın Korunması ve Popülerleştirilmesi: Kazakistan ve Türkiye Deneyimi
Kuralay Yermagambetova (L.N. Gumilyov Eurasian National University)
Adiya Ramazanova (L.Gumilyov Eurasian National University)

ENGLISH ONLINE SESSION – SESSION 12

Session Chair: Dr. Hakan AKIN / Bodrum Institute

Friday, May 16, 2025 at 12:00:00 PM GMT+3 – Friday, May 16, 2025 at 1:30:00 PM GMT+3

<https://meet.google.com/eav-htfr-int>

English Online Session – Room 1

- Smart Safety Helmet with Real-Time Falling Object Detection And Alert System
Rama Rao Lachanna (Politeknik Banting Selangor)
- Numerical Simulation of Eco Blue Bin
Saw Chun Lin (Politeknik Bagan Datuk)
- Automated Rainwater Harvesting System for Plant Irrigation
Azyan Md Zahri (Politeknik Tuanku Syed Sirajuddin)
Choong Chee Guan (Politeknik Tuanku Syed Sirajuddin)
- IOT Pet Feeding Box
Azyan Md Zahri (Politeknik Tuanku Syed Sirajuddin)
Choong Chee Guan (Politeknik Tuanku Syed Sirajuddin)
- Artificial Intelligence and Its Impact on Sustainable Development: A Comprehensive Systematic Review
Sobia Maqsood (The University of Faisalabad)

TURKISH ONLINE SESSION – SESSION 4

Session Chair: Dr. Özge Demirdelen / Çağ Üniversitesi

Friday, May 16, 2025 at 12:00:00 PM GMT+3 – Friday, May 16, 2025 at 1:30:00 PM GMT+3

<https://meet.google.com/zdz-skqa-dkj>

Turkish Online Session – Room 1

- Stratejik Planlamanın Yükseköğretim Kurumlarında Yönetime Etkisi
Taleh Khalilov (Nakhchivan State University)
- Yükseköğretim Kalite Güvence Faaliyetlerindeki İyi Uygulama Örnekleri: Nitel Bir Araştırma
İsa Bayhan (Bolu Abant İzzet Baysal Üniversitesi)
Nida Bayhan (Bolu Abant İzzet Baysal Üniversitesi)
- Çevrimiçi Eğitimde Yapay Zekâ ve Eğitim Platformlarının Etkisi: Nitel Bir İnceleme
Serpil Sevimli Deniz (Van Yyu)
- An Interdisciplinary Approach Focusing on SDG 4 For Law Faculty Students
Özge Demirdelen (Cag University Faculty of Law)
- Social Justice, Counselor Education and More: Hot Topics of School Counseling
Zeynep Görgülü (Selçuk University)
Hasan Bozgeyikli (Selçuk University)
- Okul Öncesi Dönemde Yapay Zeka Okuryazarlığına İlişkin Öğretmen Görüşlerinin İncelenmesi
Betül Yıldızhan Bora (Bingöl Üniversitesi)
Cansu Şahin Kölemen (Beykoz Üniversitesi)
- Yapay Zeka Tabanlı Öğrenme Yönetim Sistemlerinin Pilot Eğitimindeki Etkileri Üzerine Bir İnceleme
Güler Eryılmaz (Nişantaşı Üniversitesi)



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TURKISH IN-PERSON – SESSION 5

Session Chair: Dr. Talha Turhan / Erciyes Üniversitesi

Friday, May 16, 2025 at 12:30:00 PM GMT+3 – Friday, May 16, 2025 at 2:00:00 PM GMT+3

Turkish In-Person – Salon 1

- Examining The Savings, Expenditures And Investments Of Individuals In Terms Of Sustainability During The Covid-19 Period.
Dogan-Kutukiz Kutukiz (Mugla Sitki Kocman University)
Beyaz Simge Çalık
Ebru Okçu
- The Impact of Minimum Wage Increases on Youth Employment in Turkey During the 2000s
Mürüvvet Akar (İstanbul Okan Üniversitesi)
- Dijitalleşme Sürecinde Vergi Uyumu: Oecd Ülkelerinde Gelişim
Eylül Tepe (Süleyman Demirel Üniversitesi)
Esra Küçük (Süleyman Demirel Üniversitesi)
- Sosyal Yardımlarının Bireylerin Sağlık Refahına Etkisi: Türkiye Örneğinde Sürdürülebilir Toplum Hedefiyle Bir Ekonomik Değerlendirme
Saadet Karakuş (Sağlık Bilimleri Üniversitesi)
Fatma KILIÇ (TÜBİTAK Marmara Araştırma Merkezi)

TURKISH IN-PERSON – SESSION 6

Session Chair: Dr. Nida Palabıyık / Yozgat Bozok Üniversitesi

Friday, May 16, 2025 at 12:30:00 PM GMT+3 – Friday, May 16, 2025 at 2:00:00 PM GMT+3

Turkish In-Person – Salon 1

- Yaşlılık, Evde Sağlık Hizmetleri ve Sağlıklı Yaş Alma Polikliniği
Ufuk Karadavut (Karabük Üniversitesi)
- Madencilik Sektöründe Psikososyal Riskler ve Tükenmişlik Düzeylerinin Üretim Yöntemlerine Göre Karşılaştırmalı Analizi
Erol Ünal (İstanbul Gedik Üniversitesi Lisansüstü Eğitim Enstitüsü İSG Doktora Programı)
- Ötenin Keşfi: Yapay Zeka Destekli Biyo Analizlerle İnsan Hayatında Yeni Bir Epistemoloji
Garbi Hasanov (İstanbul Gedik University)
Mustafa Yağimli (İstanbul Gedik Üniversitesi)
- Kronik Non-Spesifik Boyun Ağrısının Tedavisinde PNF Tekniği İle Fotobiyomodülasyon Tedavisinin Etkinliğinin Karşılaştırılması: Randomize Kontrollü Çalışma
Edanur Tüfekçi (İstanbul Gedik Üniversitesi)
Sıla İnce (İstanbul Gedik Üniversitesi)
Lala Huseynova (İstanbul gedik üniversitesi)



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ENGLISH ONLINE SESSION – SESSION 13

Session Chair: Azyan Md Zahri / Politeknik Tuanku Syed Sirajuddin)

Friday, May 16, 2025 at 1:30:00 PM GMT+3 – Friday, May 16, 2025 at 3:00:00 PM GMT+3

<https://meet.google.com/fdo-mbpm-etz>

English Online Session – Room 1

- Pronunciation Errors Among English Language Learners: Looking at an Inventory of Pronunciation Errors from Polytechnic Students
Ezatul Ghazali (Politeknik Sultan Azlan Shah)
- Impact of Psychological Factors on Cognitive Development of Students at Elementary Level
Bushra Bashir (UAF)
- Level of Effectiveness of Group Work In The Implementation of the Dte50154 Course: Event Project Case Study: Semester 5, Diploma in Event Management, Department of Tourism And Hospitality, Polytechnic Malaysia
Elena Binti Anwar (Politeknik Tuanku Syed Sirajuddin)
Norrasidah Binti Abidin (Politeknik Tuanku Syed Sirajuddin)
Faizal Bin Abdul Razak (Politeknik Tuanku Syed Sirajuddin)

ENGLISH ONLINE SESSION – SESSION 14

Session Chair: Doç. Dr. Harika Suklun / Batman Üniversitesi

Friday, May 16, 2025 at 1:30:00 PM GMT+3 – Friday, May 16, 2025 at 3:00:00 PM GMT+3

<https://meet.google.com/fdo-mbpm-etz>

English Online Session – Room 2

- Unveiling Greenwashing and Greenhushing: A Comparative Analysis of ESG Risk Indices and Sustainability Risk Scores
Elyase Iskender
- Exploring Marketing Constraints in the Potato Value Chain: Implications for Farmer Profitability
Abdullah Hammad (Institute of Agricultural and Resource Economics)
- Production of Paper Bags from Banana Stem Infused with Pandan Aroma Via Esterification Process
Zainal Abiddin Ahmad (Politeknik Kuching Sarawak)
Mohammad Ismail Anuar bin Mohammad Sufian (Politeknik Kuching Sarawak)
- Investigate The Dietary Pattern and Factors Associated with Dietary Diversity Among School Aged Children In District, Faisalabad
Tahira Sadaf (Institute of Agricultural and Resource Economics, Faculty of Social Sciences, University of Agriculture, Faisalabad)
Nazia Tabasam (University Of Agriculture Faisalabad)
Ayesha Rouf (Institute of Agricultural and Resource Economics University of Agriculture Faisalabad)
Komal Azhar (University of Agriculture, Faisalabad)
- Development of an Affordable Smart Farming System for Small-Scale Agriculture
Tze Ching Ong (Politeknik Kuching Sarawak)
- Exploring Marketing Constraints in the Potato Value Chain: Implications for Farmer Profitability
Abdullah Hammad
Prof. Dr. Muhammad Ashfaq
Prof. Dr. Asghar Ali



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TURKISH ONLINE SESSION – SESSION 5

Session Chair: Dr. Guray Karacil / Hatay Mustafa Kemal Üniversitesi

Friday, May 16, 2025 at 1:30:00 PM GMT+3 – Friday, May 16, 2025 at 3:00:00 PM GMT+3

<https://meet.google.com/zdz-skqa-dkj>

Turkish Online Session – Room 1

- Türkiye’deki Orman Rekreasyon Alanlarının Cbs Sistemi İle Analizi
Guray Karacil (Hatay Mustafa Kemal Üniversitesi)
- Kişisel Marka Bağlamında LinkedIn: Üniversite Öğrencilerinin Kullanım Alışkanlıkları Üzerine Bir Araştırma
Nurzat Sultanbekova (Kyrgyz-Turkish Manas University)
Azamat Maksüdünov (Kyrgyz-Turkish Manas University)
- Beslenme Biliminde Yapay Zeka: Uygulamalar, Potansiyeller, Sınırlar
Çağla Pınarlı Falakacılar (İstanbul Gedik University)
- İklim Değişikliğiyle Mücadelede Yapay Zeka Uygulamaları: Gerçek Zamanlı Veri Analizi ve Stratejik Yaklaşımlar
Egemen Tekkanat (Trakya Üniversitesi)
Murat Topaloğlu (Trakya Üniversitesi)
- Tarımda Görüntü İşleme Tekniklerinin Kullanılması ve Dijitalleşmeye Katkısı
Harun Özkişi (Trakya Üniversitesi)
- Sürdürülebilir Tarımın Geleceği: İnsan-Teknoloji-Yapay Zeka İşbirliğinde Fırsatlar ve Riskler
Onur Kara (Trakya Üniversitesi)
Harun Özkişi (Trakya Üniversitesi)

ENGLISH IN-PERSON – SESSION 5

Session Chair: Prof. Dr. Onur Oğuz / Batman Üniversitesi

Friday, May 16, 2025 at 2:15:00 PM GMT+3 – Friday, May 16, 2025 at 3:45:00 PM GMT+3

English In-Person Session – Room 1

- Automatic Error Detection of Banking Transaction Forms Using Similarity Algorithms
Esra Dinçer (Gedik University)
Emine Gülmez
- Technological Change and Corporate Sustainability Models and Frameworks in the Maritime Sector
Mehmet Ziya Sogut (Piri Reis University)
Şebnem Helvacıoğlu (Piri Reis University)
- Challenges of AI Adoption in Malaysian SMEs: Identifying Barriers and Opportunities for Digital Transformation
Meenakshi Murugappan (University of Nottingham Malaysia)
Bavani Ramayah (University of Nottingham Malaysia)
Logaiswari Indiran (AHIBS)
- Effects Of Economic Convergence on Stock Market Returns: Case of Borsa Istanbul Sustainability Index
Onur Oğuz (Batman University)



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ENGLISH IN-PERSON – SESSION 6

Session Chair: Dr. Habib Ur Rehman Fatima / Jinnah Medical University

Friday, May 16, 2025 at 2:15:00 PM GMT+3 – Friday, May 16, 2025 at 3:45:00 PM GMT+3

English In-Person Session – Room 1

- Lifestyle Modification in Obese Diabetic Patients: Effectiveness of Diet and Exercise Programs
Habib Ur Rehman (Fatima Jinnah Medical University)
- Mechatronics System Design Of Surgical Robot Using VDI-2206 Approach
Alphonse Mulalo (İstanbul Gedik Üniversitesi)
Loai Khalil (İstanbul Gedik Üniversitesi)
Savaş Dilibal (Istanbul Gedik University)
- The Existential Crisis in Wislawa Szymborska's Poetry: A Thematic Analysis
Lareeb Gull (Independent Researcher)
- Advancing Brain Tumor Diagnostics: A Comparative Study of AI-Driven Multi-Class Detection Model Using Machine Learning
Kerem Er (Istanbul Technic University)
Erke Arıbaş (Istanbul Technic University)

ENGLISH ONLINE SESSION – SESSION 25

Session Chair: Dr. Shama Mushtaq / University of Agriculture Faisalabad

Friday, May 16, 2025 at 2:15:00 PM GMT+3 – Friday, May 16, 2025 at 3:45:00 PM GMT+3

<https://meet.google.com/fdo-mbpm-etz>

English Online Session – Room 1

- A Review on Diode Based Rectifier for RF Energy Harvesting System
Raja Nor Azrin Raja Yunus (Jabatan Pendidikan Politeknik dan Kolej Komuniti)
- TLSO BACK BRACES: IMPROVING QUALITY OF LIFE FOR SPINE PATIENTS
Nur Hisham (Politeknik Sultan Salahuddin Abdul Aziz Shah)
- Leveraging 3D Visual Software to Improve Understanding of Orthographic Projection in Architectural Drawing Education
Wan Abd Wahab (Politeknik Port Dickson)
Zanariah Kasim (Politeknik Port Dickson)
- Internet Of Thing (IoT) Protocol Learning Kit Based on Message Queuing Telemetry Transport (MQTT)
J Sam Hamidon (Seberang Perai Polytechnic)
Huda Azuddin (Seberang Perai Polytechnic)
- Fabrication Of Portable Pizza Oven With Hybrid Burner Method
Mohd Shahrizan Khamis (Politeknik Kuching Sarawak)
Muhammad Izzat Akram
Ibrahim Ali
Uwais Alkharni
Muadz Saripuddin Saripuddin
Haikal Naif Hashim



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TURKISH IN-PERSON – SESSION 7

Session Chair: Doç. Dr. Murat Cihangir / Batman Üniversitesi

Friday, May 16, 2025 at 2:15:00 PM GMT+3 – Friday, May 16, 2025 at 3:45:00 PM GMT+3

Turkish In-Person – Salon 1

- Kriz Müzakerelerinde Öfke Diplomasisi: Trump ve Zelenski'nin Performanslarının Karşılaştırmalı Analizi
Begüm Erim (Gedik University)
- Türkiye Ve Ürdün'deki Suriyeli Göçmenlerin Temel Haklara Erişimlerinin Karşılaştırılması: Eğitim ve Sağlık Hakkı
Naime Ördek (Cag University)
Kübra Şahin Ceren (Cag University)
Murat Koç (Cag University)
- The Relationship Between Social Media and Democracy in a Post-Truth Universe: The US Example
Murat Cihangir (Batman Üniversitesi)
- Dijitalleşmenin Sivil Katılım ve Toplumsal Farkındalık Üzerindeki Etkisi: Sivil Toplum Kuruluşları İçin Yeni İletişim Stratejileri
Talha Turhan (Erciyes Üniversitesi)
- Türkistan'da Sanayinin Gelişimi, Mülk Sahibi Sınıfı ve Sovyet Hükümetinin Ekonomik Politikası
Sharofiddin Xoshimjonov (Andijan State University)
- Özbekistan'da Mahalle Sistemi Dönüşümü
Manzuraxon Yunusova (Andijan State University)

ENGLISH ONLINE SESSION – SESSION 15

Session Chair: Doç. Dr. Filiz Demir / Karamanoğlu Mehmetbey Üniversitesi

Friday, May 16, 2025 at 3:00:00 PM GMT+3 – Friday, May 16, 2025 at 4:30:00 PM GMT+3

<https://meet.google.com/fdo-mbpm-etz>

English Online Session – Room 1

- Building Brand Loyalty through Advertising Appeal and Brand Engagement
Aliha Qadeer (The University Of Faisalabad)
- From Awareness to Action: Moderated Mediation to Improve Resource Efficiency
Anum Tariq (The University of Faisalabad, Pakistan)
Yasir Tanveer (Government College University Faisalabad.)
- “Frugal Innovation and Green HRM through AI-Driven Ergonomics”
Fasiha Batool (TUF)
- Business Model innovation in the digital Era: An IT Sector perspective
Hira Shafqat (The University of faisalabad)
- The Relationship Between Motivation And Organizational Commitment- A Meta-Analytic Review
Gökçe Akdemir Ömür (Istanbul University)



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TURKISH ONLINE SESSION – SESSION 6

Session Chair: Dr. Mehmet Nurettin Alabay / Abdullah Gül Üniversitesi

Friday, May 16, 2025 at 3:00:00 PM GMT+3 – Friday, May 16, 2025 at 4:30:00 PM GMT+3

<https://meet.google.com/zdz-skqa-dkj>

Turkish Online Session – Room 1

- PB-CNT Nanokompozit Kaplamalarının Aa7075 Alüminyum Altık Üzerine Soğuk Püskürtme Yöntemi İle Uygulanması Sonrası Elektriksel Özelliklerinin İncelenmesi
Mustafa Batuhan Yılançalı (Dokuz Eylül)
Fatih Kahraman (Dokuz Eylul University)
- Yapay Zekâ İle Şekillenen Sürdürülebilir Toplum: Toplum 5.0'ın Teknolojik Vizyonu
Nurettin Alabay (Abdullah Gül Üniversitesi)
- Yüksek Basınçlı Alüminyum Döküm Kalıplarında Vakum Bloğuna Alternatif Olarak Hava Tahliye Bloğunun (Chill-vent) Tasarımı
Selin Tuna (Tasarım Mühendisi)
- Sağlıkta Dijitalleşme Perspektifinden Besin Ögesi Analizi: Yapay Zeka İle Geleneksel Yöntemin Karşılaştırılması
Merve Özvar Kütük (İstanbul Gedik Üniversitesi)
- Habercilikte Değişen Paradigmalar ve Yapay Zekânın Gazetecilikte Kullanılması
Durmuş Koçak (Bağımsız Araştırmacı)
- Effects Of Digital Leadership on Business Success in Businesses
Münevver Bayar (Sosyal Güvenlik Kurumu)
Dr. Nadire Kantarcıoğlu (Bağımsız Araştırmacı, Türkiye)
- Yapay Zekâya Yönelik Tutum, Değişime Hazır Olma ve İşten Ayrılma Niyeti Arasındaki İlişkinin İncelenmesi
Nuran Varışlı (Sosyal Güvenlik Kurumu)

ENGLISH IN-PERSON – SESSION 7

Session Chair: Dr. Üstün Yüksel / Independent Researcher

Friday, May 16, 2025 at 4:00:00 PM GMT+3 – Friday, May 16, 2025 at 5:30:00 PM GMT+3

English In-Person Session – Room 1

- Christian America
Üstün Yüksel (Independent Researcher)
- The Use of Fragility Data to Predict Society's Level of Happiness with a Logistic Regression Model
Çağlar Akar (İstanbul Okan University)
- Quality Assurance and Institutional Culture in Higher Education Institutions: An Analysis in the Context of Satisfaction, Sense of Belonging, and Participation
Hakan Akın (Bodrum Institute)



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TURKISH IN-PERSON – SESSION 9

Session Chair: Prof. Dr. Süreyya Karsu / Bolu Abant İzzet Baysal Üniversitesi

Friday, May 16, 2025 at 4:00:00 PM GMT+3 – Friday, May 16, 2025 at 5:30:00 PM GMT+3

Turkish In-Person – Salon 1

- Kıdemli Yetişkinlerde Çevrimiçi Satın Alma Niyeti İle Davranışı Arasında Yakın Desteğinin Düzenleyici Rolü
Dr. Öğrt. Üyesi Hande (İstanbul Aydın University)
Prof. Dr. Süreyya Karsu (Bolu Abant İzzet Baysal University)
Prof. Dr. Meltem Nurtanış Velioğlu (İstanbul Aydın University)
Prof. Dr. Dilşad Çoknaz (Bolu Abant İzzet Baysal University)
Doç. Dr. Meftune Özbakır Umut (Bolu Abant İzzet Baysal University)
- Yapay Zekâ Destekli Karar Alma Süreçleri: Veri Odaklı Yönetişim
Hümeysra Bağ
- Performance Analysis of Image Processing-Based Robotic Scanning Systems in Detecting Weld Defects Using X-Ray Digital Radiography: A Research Design
Uralbek Nurgeldiyev (İstanbul Gedik University)
Aytac Ugur Yerden (İstanbul Gedik University)
- Yapay Zeka Destekli Tanılama Araçlarının Özel Eğitimde Kullanılabilirliği ve Etik Boyutları: Karma Yöntemle Bir İnceleme
Aslan Aydoğan (İstanbul Gedik Üniversitesi)
- Dalış Ekipmanlarının Güvenli Muhafazası İçin Eklemeli İmalat Yöntemiyle Geliştirilen Askılık Tasarımı
Hüseyin Kaygısız (İstanbul Gedik University)
Güvenç Sorarlı (İstanbul Gedik University)
- NX Tabanlı HVAC Sistemlerinin Entegrasyonu Yoluyla Enerji Verimliliği ve Kontrol Stratejilerinin Karşılaştırmalı Bir İncelemesi
Feriha Kuyumcu (İstanbul Gedik Üniversitesi)
Fatih Ülker (İstanbul Gedik Üniversitesi)
- Digital Transformation and Music: “Opportunities for Cooperation in Education Among Turkish States”
Hakan Ziyagil (HEZ Music)



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ENGLISH ONLINE SESSION – SESSION 16

Session Chair: Dr. Sobirjon Kodirov / Andijan State university

Friday, May 16, 2025 at 4:30:00 PM GMT+3 – Friday, May 16, 2025 at 6:00:00 PM GMT+3

<https://meet.google.com/fdo-mbpm-etz>

English Online Session – Room 1

- Mentality Features of Medical Discourse (on the Example of English and Russian)
Shohida Khoshimovna Shahabitdinova (Andijan State University)
Madina Abdurakhmanova (Andijan State University)
- The role of teacher training in Enhancing student self efficiency and achievement
Mr Aasheesh kumar (CMP Degree college University of Allahabad)
- Factors of the Emergence of Neologisms in the Lexical System of the Language
Sobirjon Kodirov (Andijan state university)
- Stylistic and Social Characteristics of the “Wish” Speech Genre in The Uzbek Language
Durdona Sayfutdinova (Andijan State University)
- lecturer
Rabia Arshad (The University of Faisalabad)
- Transformation of Uzbekistan’s Education system during the Years of Independence
Irodaxon Bazarova (Andijon davlat universiteti)

TURKISH ONLINE SESSION – SESSION 7

Session Chair: Prof. Dr. Sabiha Kılıç / Hitit Üniversitesi

Friday, May 16, 2025 at 4:30:00 PM GMT+3 – Friday, May 16, 2025 at 6:00:00 PM GMT+3

<https://meet.google.com/zdz-skqa-dkj>

Turkish Online Session – Room 1

- An Empirical Analysis of The Impact of the Climate Crisis on the Misery Index in the Countries of the Mena Region
İlknur Külekçi (İstanbul Gelisim Univeristy)
- Yapay Zeka Ve Sürdürülebilirlik Ekseninde Süper Akıllı Toplum Yolculuğunun Entelektüel Eğilim Yapısının Görselleştirilmesi
Sabiha Kılıç (Hitit University)
- Yapay Zeka Destekli Sürdürülebilir Tarım Uygulamalarının Teorik Ve Uygulamalı Çalışmalar Açısından İncelenmesi
Sabiha Kılıç (Hitit University)
- The Effect of Artificial Intelligence on Industry 5.0
Hazal Ozbek (Çağ University)
- Uzaktan Algılama Verilerine Dayalı Spei İle Kuraklık Analizi: Küçük Menderes Havzası Örneği
İrem Özok Yazıcı (Tapu ve Kadastro Genel Müdürlüğü- Aydın Kadastro Müdürlüğü)
- A Data-Driven Decision Support System for Post-Earthquake Disaster Management
Diana Sabah Nimma Elbidari
Tuğbay Burçin Gümüş (İstanbul Gedik Üniversitesi)



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ENGLISH ONLINE SESSION – SESSION 17

Session Chair: Prof. Dr. Süreyya Karsu / Bolu Abant İzzet Baysal Üniversitesi

Saturday, May 17, 2025 at 9:00:00 AM GMT+3 – Saturday, May 17, 2025 at 10:30:00 AM GMT+3

<https://meet.google.com/exk-rdxp-dhq>

English Online Session – Room 1

- Relationship Between the Service Quality of Taxi Software Towards User Satisfaction
Cheng Jiawei (Universiti Teknologi Malaysia)
Mohd Zulfabli Hasan (Universiti Teknologi Malaysia)
- From Policy to People: Strengthening Anti-Encroachment Efforts for Sustainable Cities of Punjab Pakistan
Sidra GM (TUF)
Rimsha Shahid (The university of Faisalabad)
- The Mediating Role of Organizational Agility in the Impact of Digital Leadership on Individual Performance
Deniz Çınar (İstanbul Sabahattin Zaim Üniversitesi)
Ahmet Erkasap (Istanbul Gedik University)
Kadir Yildiz (İstanbul Gedik Üniversitesi)
- Entrepreneurial Persistence in a Developing Economy: Exploring the Influence of Career Motivation in Punjab Pakistan.
Aisha Saleem (GCUF)
- Impact of Ethical Leadership on Employee Moral Disengagement: Mediating Role of Psychological Contract fulfillment
Sania Arif (University of Wah)
- High-Performance Work Practices and Organizational Innovation: A Serial Mediation of Affective Commitment to Change and Individuals' Readiness to Change
Dr. Muhammad Salman Chughtai (International Islamic University, Islamabad)

TURKISH ONLINE SESSION – SESSION 8

Session Chair: Prof. Dr. Ufuk Karadavut / Karabük Üniversitesi

Saturday, May 17, 2025 at 9:00:00 AM GMT+3 – Saturday, May 17, 2025 at 10:30:00 AM GMT+3

<https://meet.google.com/twg-hthh-xrs>

Turkish Online Session – Room 1

Sağlık Çalışmalarında Başarılı Klinik Karar Almak İçin Dikkat Edilmesi Gerekenler

Ufuk Karadavut (Karabük Üniversitesi)

- PD-L1 Heterogeneity in Cytopathology: Enhancing Diagnostic Workflows through Digital Cytopathology and AI Integration
Hatice Elmas (Institute of Pathology, University Medical Center Hamburg-Eppendorf)
- Yapay Zekâ ve Terapötik İttifak: Yapay Zekâ Terapistlerin Yerini Alabilir Mi?
Yaren Budak (İstanbul Aydın Üniversitesi)
- Gambling Gone Digital, Everywhere: A Scoping Review on the Transformation of Traditional and Digital Gambling Dynamics Among Youth
Cemre Öztürk (KTO Karatay Üniversitesi)



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ENGLISH ONLINE SESSION – SESSION 18

Session Chair: Prof. Dr. Süreyya Karsu / Bolu Abant İzzet Baysal Üniversitesi

Saturday, May 17, 2025 at 10:30:00 AM GMT+3 – Saturday, May 17, 2025 at 12:00:00 PM GMT+3

<https://meet.google.com/exk-rdyp-dhq>

English Online Session – Room 1

- UAE's Diversification Strategies in Economy and Security with China and India: A Comparative Analysis
Aswina Sreekumar (University of Wollongong in Dubai)
- Impacts Of United Nations Resolutions On Conflict Resolution And Peace Process: Regional Perspectives And Implementations
Muhammad Noman (Academic Studies Group)
Gül Ünver (Batman Üniversitesi)
- Crisis Of Japanese Foreign Policy in The Post-Cold War Transition Period: Economic Constraints, Political Drift, and Strategic Alliance Realignment
Elif Sercen Nurcan (Meiji University)

ENGLISH ONLINE SESSION – SESSION 19

Session Chair: Doç. Dr. Esra Gökçen KAYGISIZ / Giresun Üniversitesi

Saturday, May 17, 2025 at 10:30:00 AM GMT+3 – Saturday, May 17, 2025 at 12:00:00 PM GMT+3

<https://meet.google.com/smw-fphd-jmz>

English Online Session – Room 2

- The Role of Loanwords in National Languages in the Process of Globalization
Iskandarbek Kuchkarov (ASPI)
- Linguocognitive Features of Construction-Architecture Language Units
Baxodirjon Burxonov (ASU)
- Alumni-Based Evaluation of Peos for Diploma in Mechanical Engineering (Plastics) Program
Mohd Fadhli Bin Ahmad (Politeknik Sultan Abdul Halim Muadzam Shah)
Mohd. Hairol Mizzam Bin Haris, Politeknik Sultan Abdul Halim Muadzam Shah
Ts. Masniza Binti Yusof, Politeknik Sultan Abdul Halim Muadzam Shah
- Types of Linguistic Evaluation
Nabieva Dilora Abdulhamidovna (Andijan State University)
Zilolakhon Zokirovna Isakova (Kokand state university)
- Nlp Over Requirement Engineering Document for Conceptual Modeling
Muhammad Javed (The University of Faisalabad)
Muhammad Ibrar
Majid Hussain
Muhammad Talha
Muhammad Usman



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TURKISH ONLINE SESSION – SESSION 9

Session Chair: Doç. Dr. İlhami Kaya / Batman Üniversitesi

Saturday, May 17, 2025 at 10:30:00 AM GMT+3 – Saturday, May 17, 2025 at 12:00:00 PM GMT+3

<https://meet.google.com/twg-htth-xrs>

Turkish Online Session – Room 1

- Bale ve Dans Konusundaki Ulusal Lisansüstü Tezlerin Antrenman ile Metodoloji Açısından İncelenmesi
Gökçe Akgün (İstanbul Esenyurt Üniversitesi)
- Green Office Practices: Sustainability Approaches in Office Management
Songül Demirkan (Kırşehir Ahi Evran Üniversitesi)
- Yapay Zeka ile Kısa Film Üretimi
Firat Sayici (İstanbul Esenyurt Üniversitesi)
- TOPLUMSAL BÜTÜNLÜK AÇISINDAN MÜZİK ALANINDA YAPAY ZEKÂYI BEKLEYEN TARTIŞMALAR
İlhami Kaya
- Yapay Zekâ Teknolojilerinin Âşıklık Geleneğinin Sürdürülebilirliğine Etkisi Ve Katkısı
Serdar Gürçay (İstanbul Kültür Üniversitesi)
- Changing Audience Preferences in the Film Industry with the Pandemic
Aybala Yüksel (İbn Haldun University)

ENGLISH ONLINE SESSION – SESSION 20

Session Chair: Prof. Dr. Irfan Ahmad Baig Dean / Faculty of Information Technology

Saturday, May 17, 2025 at 12:00:00 PM GMT+3 – Saturday, May 17, 2025 at 1:30:00 PM GMT+3

<https://meet.google.com/exk-rdyp-dhq>

English Online Session – Room 1

- DESIGN AND FABRICATION OF PORTABLE BARBECUE GRILL
Nurul Khairunnisa Su (Politeknik Tuanku Syed Sirajuddin)
Choong Chee Guan (Politeknik Tuanku Syed Sirajuddin)
- A Proposed Study of Multipurpose Car Repair Undercarriage for Automotive Workshop
Mazrul Hisyam Mat Ali (Politeknik Tuanku Syed Sirajuddin)
Choong Chee Guan (Politeknik Tuanku Syed Sirajuddin)
- Comparative Study of Mechanical Properties in Tig and Mig Welding: Influence of Current on Hardness and Tensile Strength
Mohd Fadhli Bin Ahmad (Politeknik Sultan Abdul Halim Muadzam Shah)
Ts. Masniza Binti Yusof (Politeknik Sultan Abdul Halim Muadzam Shah)
Ts Ahmad Zawawi Bin Zulkifli, Politeknik Sultan Abdul Halim Muadzam Shah
- DESIGN AND DEVELOPMENT OF VERTICAL CENTRIFUGAL CASTING MACHINES FOR SMALL-SCALE MANUFACTURING
Mazrul Hisyam Mat Ali (Politeknik Tuanku Syed Sirajuddin)
Yap Tek Hong (Politeknik Tuanku Syed Sirajuddin)
Nurul Khairunnisa Su (Politeknik Tuanku Syed Sirajuddin)
Choong Chee Guan (Politeknik Tuanku Syed Sirajuddin)
- Comparing K-Means and Hierarchical Clustering Techniques for Moba Game Data Analysis
Sema Yıldırım (Selcuk University)



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ENGLISH ONLINE SESSION – SESSION 21

Session Chair: Prof. Dr. Majid Hussain Dean / Faculty of Information Technology

Saturday, May 17, 2025 at 12:00:00 PM GMT+3 – Saturday, May 17, 2025 at 1:30:00 PM GMT+3

<https://meet.google.com/smw-fphd-jmz>

English Online Session – Room 2

- Conceptualization And Design f A Coconut Shell Cutter Machine
Mohd Hilmi Ariffin (Politeknik Tuanku Syed Sirajuddin)
- Optimizing Gamma-Ray Shielding: A Comprehensive Study of Material Effectiveness from Low to High Z Materials and Cross-Sectional Data Across Energy Regimes
İlker Çelik (Physics Department, Harran University, Sanliurfa, Turkey)
- Technology as a Catalyst for Building a Sustainable Society in Pakistan
Abid Aziz (PTCL)
- Design And Fabricationof Rov For Pest And Disease Control in Manggo Farm at Kota Sarang Semut, Kedah State, Malaysia.
Hashimi Lazim (Politeknik Tuanku Syed Sirajuddin)
Yap Tek Hong (Politeknik Tuanku Syed Sirajuddin)
- SCOPE-BIAS: Social Contextual Optimization for Evaluating Bias in AI Systems
Noureen Hameed (The University of Faisalabad)

TURKISH ONLINE SESSION – SESSION 10

Session Chair: Dr. Eray Alım / Batman Üniversitesi

Saturday, May 17, 2025 at 12:00:00 PM GMT+3 – Saturday, May 17, 2025 at 1:30:00 PM GMT+3

<https://meet.google.com/twg-hthh-xrs>

Turkish Online Session – Room 1

- Turkish policies towards Syrian refugees: Economic and Social Challenges in the Shadow of the Syrian War.
Hassan ET-Talib (Erciyes University)
Doç.Dr. Aylin Yonca Gençoğlu (Erciyes Üniversitesi)
Prof. Dr. Murat Koç (Çağ Üniversitesi)
- Sivil Toplum Kuruluşlarının Yerel Siyasetteki Rolü Ve Etkileri: Batman İli Örneğinde Bir Saha Araştırması (2019-2024)
Abdurrahim Demirtaş (Batman Üniversitesi)
- KÜRESLLEŞME ÇAĞINDA DİASPORANIN DİJİTAL DÖNÜŞÜMÜ
Meltem Yıldırım Başoğlu (Düzce Üniversitesi)



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ENGLISH ONLINE SESSION – SESSION 22

Session Chair: Dr. Sharjeel Yousaf / National Business School, Faculty of Management Studies, The university of Faisalabad (TUF)

Saturday, May 17, 2025 at 1:30:00 PM GMT+3 – Saturday, May 17, 2025 at 3:00:00 PM GMT+3

<https://meet.google.com/exk-rdyp-dhq>

English Online Session – Room 1

- OPTIMIZING CNN HYPERPARAMETERS FOR ENHANCED HANDWRITTEN DIGIT RECOGNITION ON CUSTOM DATA-SETS: A SYSTEMATIC STUDY
Mehak Rana (The University of Faisalabad)
Majid Hussain (The University of Faisalabad)
Muqadsa Jabeen (The University Of Faisalabad)
- Early Detection of Diabetic Retinopathy Using Machine Learning for Sustainable Healthcare Solutions
Naseer Ahmad (The University Of Faisalabad.)
Majid Hussain (The University of Faisalabad)
- Crime Scene Investigation 2.0: AI-Powered Forensics Transforming Crime Scene Investigation and Criminal Justice Administration for a Safer Society
Sreya Biswas (Kiit University)
- ENHANCED ANKLE IMMOBILIZATION: A PATIENT-CENTRIC APPROACH TO FIBULA FRACTURE
Ainin Hazuwaimi
Muhamad Bin Husni (Politeknik Sultan Salahuddin Abdul Aziz Shah, Shah Alam)
- Reduce NG (Not Good) Losses at Separation Process
Husni Nazra Abu Bakar (Polytechnic Ungku Omar)
Muhammad Syukri Bin Mohd Jailani (Polytechnic Ungku Omar)
Norhayati Mohd (Polytechnic Ungku Omar)

ENGLISH ONLINE SESSION – SESSION 23

Session Chair: Doç. Dr. Eray Alım / Batman Üniversitesi

Saturday, May 17, 2025 at 1:30:00 PM GMT+3 – Saturday, May 17, 2025 at 3:00:00 PM GMT+3

<https://meet.google.com/smw-fphd-jmz>

English Online Session – Room 2

- Media Literacy in the Age of Artificial Intelligence: A Conceptual Review
Nehir Devrim Eserol (Kastamonu University)
- The Effectiveness of Interactive Digital Platforms on Students' Understanding of 3d Architectural Modelling
Norliza Johan (Politeknik Port Dickson)
Nuraini Binti Mahmud (Kolej Komuniti Kuching)
Luke Kenny Doring (Kolej Komuniti Kuching)
- Student Punctuality in Focus: An Examination Of Factors Contributing To Tardiness In Sarawak Community Colleges
Roland Tsok Vui Liang (Kolej Komuniti Miri)
Nur Atiqah Abdul Rahman (Kolej Komuniti Miri)
Norshafiza Zakaria (Kolej Komuniti Miri)
- Educational Use of Chatbot-Based Artificial Intelligence Applications
Esra Türk (İstanbul Gedik Üniversitesi)
Aytac Ugur Yerden (Istanbul Gedik University)
- Sustainable AI Education: A Holistic Approach Through STEM and Non-STEM integration
Laraib Manzoor (The University of Faisalabad)

TURKISH ONLINE SESSION – SESSION 11

Session Chair: Dr. Esin Ceylan Şaşmaz / Selçuk Üniversitesi

Saturday, May 17, 2025 at 1:30:00 PM GMT+3 – Saturday, May 17, 2025 at 3:00:00 PM GMT+3

<https://meet.google.com/twg-htth-xrs>

Turkish Online Session – Room 1

- Metaverse Teknolojileriyle Üretim Yönetiminde Yeni Bir Dönem
Vildan Bayram (Vildan Bayram)
Osman Yılmaz (Batman Üniversitesi)
- Artificial Intelligence Supported Enterprise Resource Planning in Universities
Emre Ergün Öz (Necmettin Erbakan University)
Mustafa Kocaoğlu (Necmettin Erbakan University)
- Çalışanlarda, Yıkıcı Teknoloji Olarak Yapay Zekânın Yarattığı Kaygının Yenilikçi Davranışlar Üzerindeki Etkisinin ve Değişime Direncin Düzenleyici Rolünün İncelenmesi
Ismail Özdemir (İstanbul Gedik Üniversitesi)
- Liderliğin Dijital Dönüşümü: Turizm İşletmeleri Üzerine Bir Araştırma
Esin Ceylan Şaşmaz (Selçuk Üniversitesi)
- Algılanan Örgütsel Destek, İşyeri Mutluluğu, Örgütsel Güven ve İşin Pozitif Anlamı Arasındaki İlişkiler: Bir Durumsal Aracılık Modeli
Emre Seyrek (Ağrı İbrahim Çeçen Üniversitesi)
İbrahim Halil Çelik (Artvin Çoruh Üniversitesi)
- Türkiye'deki Gastronomi Müzeleri İle İlgili Bibliyometrik Analiz
Macide Tiğiz (Batman Üniversitesi)
- Muhasebe Meslek Mensuplarının Dijitalleşme Sürecindeki Rolü ve Sorunları
Hasan Önsoy (Kırıkkale Üniversitesi)

ENGLISH ONLINE SESSION – SESSION 24

Session Chair: Dr. Erke Arıbaş / Istanbul Technical University

Saturday, May 17, 2025 at 3:00:00 PM GMT+3 – Saturday, May 17, 2025 at 4:30:00 PM GMT+3

<https://meet.google.com/exk-rdyp-dhq>

English Online Session – Room 1

- 3D Exploration Using Augmented Reality: A Case Study Of Politeknik Port Dickson
Norliza Johan (Politeknik Port Dickson)
Zanariah Kasim (Politeknik Port Dickson)
Roslina Muda (Politeknik Port Dickson)
- Digital Twins for Society 5.0: Risks And Opportunities
Arzu Kilitci Calayir (Istanbul Gedik University)
Erdal Ozdogan (Bursa Uludag University)
- The Implementation of Artificial Intelligence in The Light of the Legal Certainty Principle
Panagis Christodoulou (Aristotle University of Thessaloniki)
- Optimizing Urban Air Quality Via Deep Reinforcement Learning-Based Adaptive Greenwave Traffic Control in Dense Smart Cities – Istanbul Case
Erke Arıbaş (ITU)
- Evidence Of Passive Design Strategies In A Tropical Modern Timber House
Zanariah Kasim (Politeknik Port Dickson)
Che Zawayah Che Hasan (Politeknik Ungku Omar)



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TURKISH ONLINE SESSION – SESSION 12

Session Chair: Doç. Dr. Reşat Arıca / Batman Üniversitesi

Saturday, May 17, 2025 at 3:00:00 PM GMT+3 – Saturday, May 17, 2025 at 4:30:00 PM GMT+3

<https://meet.google.com/twg-hthh-xrs>

Turkish Online Session – Room 1

- SOSYOLOJİDE YAPAY ZEKA KAVRAMI ÜZERİNE VOSVIEWER İLE BİBLİYOMETRİK BİR ANALİZ
Can Çelikleş (Osmaniye Korkut Ata Üniversitesi)
- Yangın Söndürme Ve Kurtarma Vagonu Tasarım Vve Uygulaması
İsmail Satılmış (İstanbul Gedik Üniversitesi)
Egemen Sulukan (İstanbul Gedik University)
Doruk Gürkan (İstanbul Gedik University)
- Ölçeklenebilir Yeşil Dalga Senkronizasyon Sistemleri: Büyük Ölçekli Kentsel Trafik Ağları İçin Makine Öğrenmesi Yöntemleri ile Derin Pekiştirmeli Öğrenmenin (DRL) Kullanımı
Erke Arıbaş (ITU)
- Dijital Olgunluk ile Dinamik Yeteneklerin Etkileşimi: PRISMA Temelli Sistematik Analiz
Kadir Öncel (İstanbul Üniversitesi)
Gökçe Akdemir Ömür (Istanbul University)
- Dijital Dönüşüm ve Rekabetçilik: Stratejik Bir Değerlendirme
Muzaffer Karakuş (Kocaeli Üniversitesi)

TURKISH ONLINE SESSION – SESSION 13

Session Chair: Doç. Dr. Fatih Çağatay BAZ

Saturday, May 17, 2025 at 3:00:00 PM GMT+3 – Saturday, May 17, 2025 at 4:30:00 PM GMT+3

<https://meet.google.com/twg-hthh-xrs>

Turkish Online Session – Room 1

- Sosyal İletişim Ağlarında Yiyecek ve İçecek İşletmelerine Yönelik Paylaşımların İncelenmesi: Batman Örneği
Macide Tığız (Batman Üniversitesi)
- Z Kuşağının Etik ve Motivasyon Algısı Üzerine Bir Vaka Analizi: Kuşaklar Arası Çatışmalarda Gri Alanlar
Tuğkan Arıcı (Gebze Teknik Üniversitesi)
- Hizmetkar Liderliğin Konaklama Sektörüne Etkisi Literatür Taraması
Burak Güven (Kocaeli Üniversitesi)
İbrahim Yıkılmaz (Kocaeli Üniversitesi)
- Peltier Etkisi ve Faz Değiştiren Malzeme Kullanımı ile Lityum-İyon Batarya Soğutmasının ANSYS ile Termal Model-
lenmesi
Burhan Günder (İstanbul Gedik Üniversitesi)
Ali Köse (İstanbul Teknik Üniversitesi)
Utku Cancı Matur (İstanbul Gedik Üniversitesi)
Neslihan Yuca Doğdu (İstanbul Teknik Üniversitesi)



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ENGLISH ONLINE SESSION – SESSION 26

Session Chair: Dr. Muhammad Idrees / Faculty of Social Sciences University of Agriculture Faisalabad

Saturday, May 17, 2025 at 4:30:00 PM GMT+3 – Saturday, May 17, 2025 at 6:00:00 PM GMT+3

<https://meet.google.com/exk-rdyp-dhq>

English Online Session – Room 1

- Identifications of Key Challenges and Constraints Faced by Importers, Processors and Wholesalers in Ghee and Oil Industry
Fatima Zahid (The University of Faisalabad)
- Integrating Legal and Technological Mechanisms for Trade Secret Protection In Sustainable Innovation And Commercialization
Shahizan Sarmijan (Universiti Teknologi Malaysia)
- Hybrid Work and Sustainable Employment: A Study on Female Employees in Türkiye
Begüm Al (Marmara University)
- Analyzing the Constraints Faced by Retailers and Consumers in Palm Oil Industry
Wajeeha Nawaz (The University of Faisalabad)
- Malaysia's Path to Low-Carbon Power: An Integrated Study of System Challenges and Sustainability
Aiman Ziqrie Mohamad Tarmizi (Politeknik Ungku Omar)
- Pressureguard: A Smart Cushion System for Timely Repositioning and Pressure Ulcer Prevention
Muhammad Alimus (Politeknik Sultan Salahuddin Abdul Aziz Shah)
- Big Data for Evidence-Based Policy in Achieving the Sustainable Development Goals- Letting the Data Speak for a Smarter Society
Elanur Türküz (Istanbul Kultur University)
Mustafa Bekmezci (Kültür Üniversitesi)

ENGLISH ONLINE SESSION – SESSION 27

Session Chair: Prof. Dr. Ufuk Karadavut / Karabük Üniversitesi

Sunday, May 18, 2025 at 11:00:00 AM GMT+3 – Sunday, May 18, 2025 at 12:30:00 PM GMT+3

<https://meet.google.com/gad-ftpo-jpo>

English Online Session – Room 2

- Ecological Reflections of Turkey's Financial Development: An Evaluation on Foreign Direct Investment And Domestic Loans
Fatma Dural (Gedik University)
- Emotional Competence of Upper Primary School Teachers: A Comparative Study of Government and Private Schools
Nikita Yadav (Iftm University)
Rajkumari Singh (School of Education and Humanities)
- Media Literacy: A Deception or A Redemption?
Nehir Devrim Eserol (Kastamonu University)
- Brightlearn Hub: Transforming Microlearning for Kolej Komuniti Kuching Through a Centralized E-learning Resource
Luke Kenny Doring (Kolej Komuniti Kuching)
Foong Ching Liew (Kolej Komuniti Kuching)
- A Triadic Pedagogical Approach and Lean Thinking for Community Engagement: Empowering Student Output Through Heutagogy, Service-Learning, and Participatory Action Learning
Mohd Zulfabli Hasan (Utm)
Ruhil Amal Zainal Abidin (Pasir Gudang Community College)
Teh Zaharah Yaacob (Universiti Teknologi Malaysia)
Hanini Ilyana Che Hashim (Universiti Teknologi Malaysia)
Muhammad Harith Zainal Abidin (Universiti Teknologi Malaysia)
Mohd Khairul Afzan Mohd Lazi (Universiti Teknologi Malaysia)

TURKISH ONLINE SESSION – SESSION 14

Session Chair: Dr. Sinem Sönmez / Bingöl Üniversitesi

Sunday, May 18, 2025 at 11:00:00 AM GMT+3 – Sunday, May 18, 2025 at 12:30:00 PM GMT+3

<https://meet.google.com/fyc-hpuo-cvp>

Turkish Online Session – Room 1

- The Intersection of Artificial Intelligence, Industry 4.0 and Society 5.0 Concepts: A Bibliometric Review
Sinem Sönmez (Bingöl Üniversitesi)
- Algoritmik Görünürlük Ve Kamusal Akıl: Yapay Zekâ İle Biçimlenen Yeni Kamusal Alan Üzerine Kuramsal Bir Tartışma
Özge Ercebe (Trakya University)
- Yapay Zekâ Destekli Reklamcılıkta Algoritmik Etik İlkeler ve Toplumsal Sürdürülebilirlik: İnsanlık ve Teknoloji Arasında Denge Arayışı
Erdal Yörük (Selçuk Üniversitesi)
- Heidegger'in Teknoloji Eleştirisi: Doğa, İnsan, Yapay Zeka
Hafize Gizem Kılınç Demirhan (Çankırı Karatekin Üniversitesi)
- “Geleceğin Ajanları: Gerçek Zamanlı Bilgiye Erişimin Yeni Yolu”
Egemen Tekkanat (Trakya Üniversitesi)
Murat Topaloğlu (Trakya Üniversitesi)
- The Future of Hadith Studies in the Digital Age
Nuran Sarıcı Doğan (Kastamonu Üniversitesi)



İstanbul Gedik Üniversitesi ev sahipliğinde

IX. Uluslararası Akademik Çalışmalar Kongresi 2025 Bahar

15-18 Mayıs 2025
İstanbul, Türkiye

**"İnsan, Teknoloji ve Yapay Zeka
Perspektifinden Sürdürülebilir Toplum"**

Yüz Yüze & Online



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